

C I T Y O F G L E N D O R A
SIX-MONTH STRATEGIC OBJECTIVES

October 15, 2013 – April 15, 2014

THREE-YEAR GOAL: <i>ENHANCE ECONOMIC DEVELOPMENT WITH COMMUNITY INVOLVEMENT</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Dec. 31, 2013	Planning Director, working with the BID Board	Discuss the BID's future and report the results to the City Council.				
2. Jan. 15, 2014	Planning Director	Recommend to the City Council for action the hiring of a consultant to work with the community and develop an Arrow Highway Specific Plan.				
3. Feb. 1, 2014	Planning Director and Economic Development Specialist	Review the effectiveness of the CDBG Business Assistance Program and make recommendations for revisions for incorporation into the 2014-2015 One-Year Action Plan.				
4. April 15, 2014	Planning Director and Arrow Highway Specific Plan consultant, meeting with constituent groups and the Planning Commission	Begin to obtain community input on the needs and desires for economic development of the Arrow Highway corridor and report the results to the City Council.				

THREE-YEAR GOAL: **ENHANCE AND RETAIN REVENUES**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Jan. 15, 2014	Each Department Director	Identify and present to the City Manager additional grant opportunities and the feasibility of applying for them in 2014.				
2. Feb. 15, 2014	Community Services Dir. - lead, Police Chief, Library Dir., Public Works Dir.	Identify at least four ideas for partnerships to enhance programs and present to the City Manager and City Council for direction.				
3. April 15, 2014	Each Department Director	Review their department's fee schedule for appropriate cost recovery and report the results to the City Manager.				
4. April 15, 2014	Community Services Dir.	Promote the Adopt-a-Park Program and obtain at least three new sponsorships.				

**THREE-YEAR GOAL: *INCREASE USE AND DEVELOPMENT OF TECHNOLOGY
TO BENEFIT THE COMMUNITY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Dec. 15, 2013	Each Department Head	Assess the technology training needs of their staff and report the results to the Finance Director.				
2. At the Jan. 14, 2014 City Council meeting	Finance Director, working with the HR/RM Dir. and the Police Chief	Complete and present to the City Council for action a City Social Media Policy.				
3. Feb. 1, 2014	Finance Director and Police Chief, with input from each department	Identify current and future technology needs.				
4. FUTURE OBJECTIVE _____	Public Works Dir. – lead, Police Chief, Finance Dir.	Complete the centralization of the IT function.				

THREE-YEAR GOAL: **ATTRACT, DEVELOP AND RETAIN QUALIFIED STAFF**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. March 1, 2014	HR/RM Director	Conduct a market survey of comparable cities on ancillary benefits (e.g., life insurance, vision, dental) to assess Glendora's ability to attract quality staff and report the results to the City Manager.				
2. March 15, 2014	City Manager	Hold a Town Hall meeting with employees on the city's current activities and obtain employee feedback.				
3. April 15, 2014	HR/RM Director	Schedule and implement training for all city employees that emphasizes what it means to be a public employee in Glendora.				

THREE-YEAR GOAL: ***MAINTAIN AND IMPROVE THE CITY'S INFRASTRUCTURE AND FACILITIES***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. April 1, 2014	Public Works Dir. – lead, Community Services Dir., Police Chief, Planning Dir.	Identify and begin implementation of data layers/programs into the GIS (Geographic Information System) system.				
2. April 1, 2014	Planning Director	Inventory the Planning Department's hard copy files and space needs, develop a plan in response to these findings, and present the plan with recommendation(s) to the City Manager.				
3. April 15, 2014	Community Services Dir., in partnership with the Preservation Foundation	Add at least one program for the general public and increase the visibility of Centennial Heritage Park.				
4. April 1, 2014	Public Works Director, with input from the Water Commission	Present to the City Council for direction a plan to reduce our dependency on purchased water.				