C I T Y O F G L E N D O R A

S T R A T E G I C O B J E C T I V E S

November 10, 2011 – May 1, 2012

THREE-YEAR GOAL: *IMPROVE INTERNAL AND EXTERNAL COMMUNICATION AND TRUST*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. By December 31, 2011	Library Director, City Clerk and Community Services Director, working with the True North Research consultant	Analyze the outcomes of the community survey and report the results to the City Council and on the City's website.	X			12/13/11 Final results of the Citizen Survey presented to CC and community
2. By January 31, 2012	The HR Director and Finance Director	Visit each Department and Division to explain employee benefits and pension plans.	X			
3. By March 1, 2012	City Manager	Hold two Town Hall meetings with City employees to report and get feedback on relevant City topics.	X			Community Survey on 12/13 Budget Recommendations on 4/19
4. By April 15, 2012	Finance Director and Police Chief, working with IT staff	Develop and present to the City Council for action, if needed, a system to allow residents' and businesses' to opt-in for City alerts and updates.			X	Due to budget issues this has been delayed. PD is still investigating options.

THREE-YEAR GOAL: *MAINTAIN FINANCIAL HEALTH*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. Every mid-year and budget meeting	Finance Director and City Manager	Present to the City Council an updated Five-Year Financial Forecast.	X			Mid-year review on 2.28 Updated for Workshops on 4/4 and 4/5
2. By February 1, 2012	Planning and Redevelopment Director	Re-evaluate the Community Development Block Grant (CDBG) Program and recommend changes, if needed, to the City Council for action.	X			2/28 initial presentation to CC 3/27 Council adopts recommendations
3. By March 1, 2012 and June 1, 2012	Finance Director and City Manager	Identify the facts and recommend to the City Council for direction solutions for addressing the gap between expenditures and revenues.	X			Mid-year presentation on 2/28 4/24 Directors Recommendations presented to Council
4. May 1, 2012 and quarterly thereafter	Finance Director	Present two current topics in financial management to the City Council for discussion.	X			Conducted in conjunction with budget discussion at workshops on 4/4 & 4/5 (Property Tax; Sales Tax and RDA funding)

THREE-YEAR GOAL: *PROVIDE EFFECTIVE AND EFFICIENT MUNICIPAL SERVICES*						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. By February 15, 2012	Public Works Director and Finance Director	Recommend to the City Council for action the purchase of Land Management and Permit Processing Software recommended by Management Partners consultants.	X			1/24 CRW Systems Software approved by CC. Implementation meetings have already begun.
2. By February 15, 2012	Library Director	Recommend to the City Council for action the purchase of the Radio Frequency Identifier (RFID) system.			X	Anticipated CC will green light on 5/8 as part of budget action.
3. By February 29, 2012	City Manager	Based on the results from the community survey, recommend to the City Council for action changes, if any, to improve municipal services.	X			Community Survey was incorporated into the development of Dept. target numbers & recommendations
4. By March 31, 2012	City Manager and Planning and Redevelopment Director	Determine the feasibility of conducting a business community survey and make a recommendation to the City Council for action.			X	Target date should be altered in light of the budget discussions as a result of AB x1 26.
5. By April 15, 2012	Public Works Director, working with the Department Heads	Evaluate departmental and inter-departmental processes for streamlining and efficiencies and make recommendations to the City Manager for approval.	X			Partially undertaken with Management Partners review of H2O and Department budget recommendations.

THREE-YEAR GOAL: *PLAN FOR THE 2017-2019 SUNSET OF CRA* (Community Redevelopment Agency)						
WHEN	**WHO**	**WHAT**	**STATUS**			**COMMENTS**
			DONE	ON TARGET	REVISED	
1. By January 13, 2012	City Manager and Planning and Redevelopment Director	Report to the City Council the results of the Supreme Court Ruling (due by January 12, 2012) regarding Redevelopment Agencies.	X			1/10 Update was presented to CC and public
2. By March 31, 2012	Planning and Redevelopment Director and City Manager	Contingent on Supreme Court ruling, recommend to the CRA Board for action a Redevelopment Action Plan resulting from the ABx27 legislation or normal time limits.	X			1/10 adopting Reso activating Housing Authority; Reso electing to serve as Successor Agency